

Camden's Night Time Economy



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Content

- The night time economy – the benefits
- Harm linked to the NTE
- Present Policy and harm reduction initiatives
- Persistent problems and future work

NTE makes positive contribution to Camden's economic success

- Positive contributor to Camden's image as a dynamic, attractive & diverse place
 - Over 1,600 licensed venues (40% restaurants & takeaways)
 - 4th largest NTE in the country, with around 70,000 visitors on Friday and Saturday nights to Camden Town alone
- Parts of Camden's NTE are of regional, national & international significance
 - West End Theatreland (25% of West End theatres are in Camden)
 - International renowned museums & galleries e.g. British Museum
 - Camden Town markets (15m visitors p.a., 25% national or international)
 - Camden's music venues – Roundhouse, Koko, Jazz Cafe etc
- NTE right across borough, with rich mix of attractions serving local communities

NTE economic benefits (1)

- NTE is an important direct employer
 - 17,000 employees in restaurants, bars/ pubs & entertainment activities in 2008
 - 6% of Camden's total employees & 7% of London's employees in these sectors
- NTE forms part of Camden's large visitor economy, supporting employment in a range of activities & business supply-chains
 - 41,000 employees in NTE, hotels, museums/ cult. attractions & retailing in 2008
 - 15% of Camden's total employees
 - 38% growth in hotels/ restaurants employees, 1998-2008
 - 1,700 accommodation/ food service businesses in 2009, 7% of Camden's total

(Sources: Annual Business Inquiry 1998 & 2008; Camden Local Economic Assessment; Local Futures 2007)

NTE economic benefits (2)

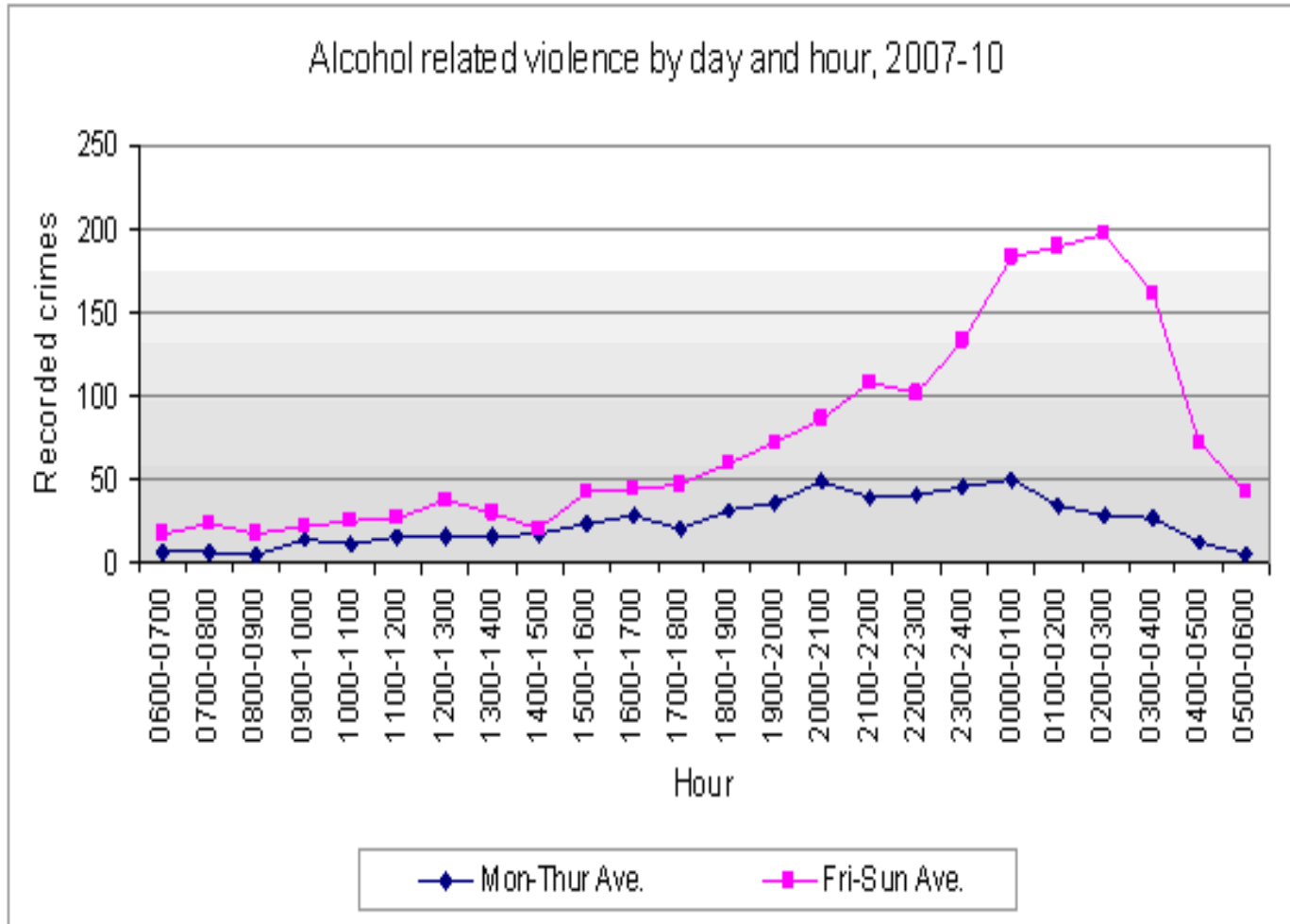
- Although not just NTE, significant visitor expenditure in local economy
 - Camden's Visitor Economy spend in 2010 estimated as £1,928m, including £265m spend on food/ drink & £91m on Film/ Shows
 - Does not include expenditure by Camden residents
- NTE provides lower skilled & part-time employment opportunities for local residents, although unsocial hours
 - Camden under-represented in part-time working for women
 - 24,000 resident students in 2009/10

(Sources: Acorn 2011; Camden Local Economic Assessment)

Harm linked to the NTE

- Key driver for crime and ASB issues in the borough.
 - 42% of Camden residents believe drunk or rowdy behaviour is a problem (London average = 35%)
 - Over one third of violent offences linked to alcohol
 - 1 in 5 'serious wounding' offences are linked directly to bars, pubs or clubs
 - Between midnight and 4am, 70% of A&E presentations are alcohol related
 - Alcohol related assaults in Camden have an estimated, overall cost of around £14.2m per year

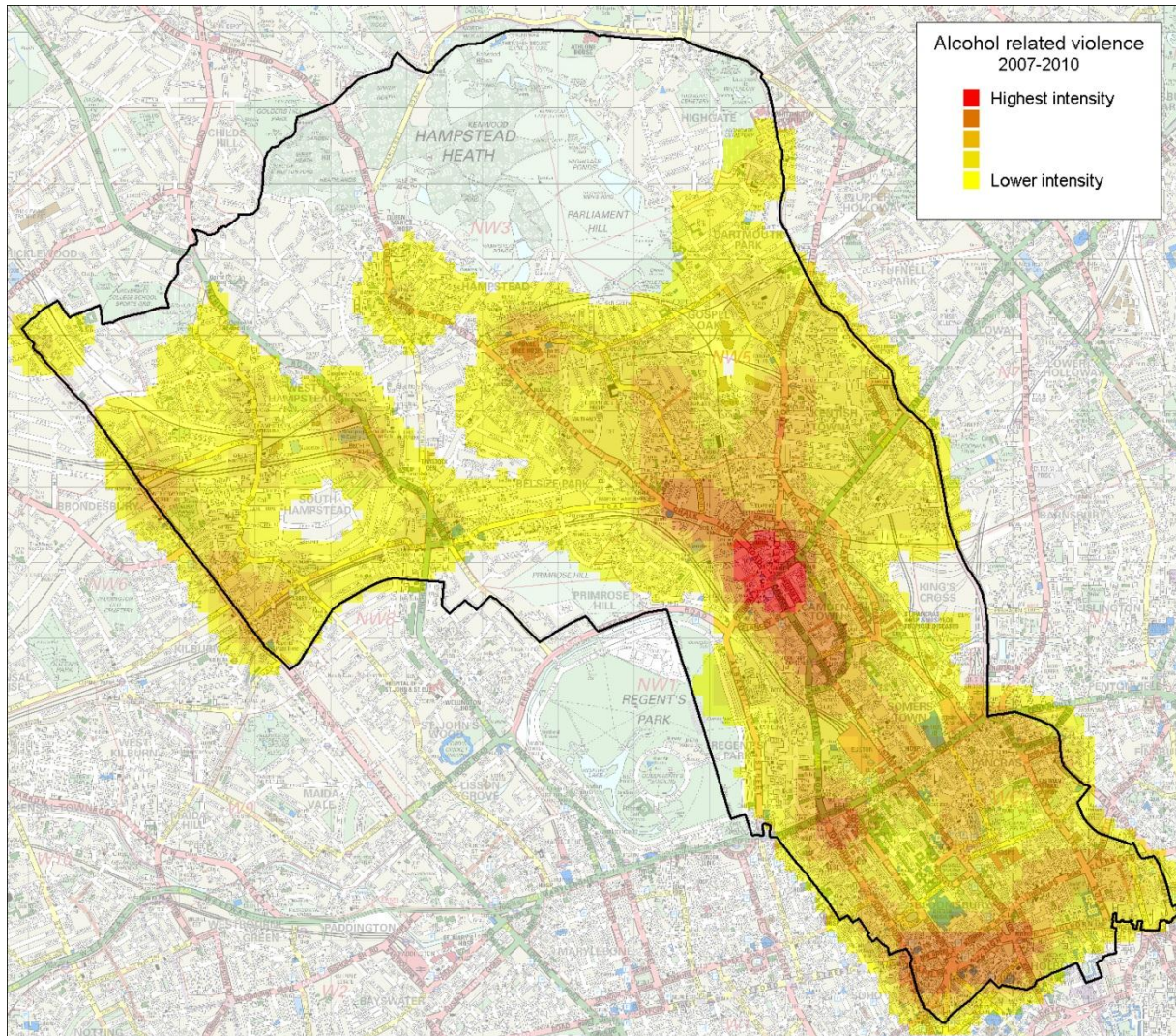
Alcohol Related Violence in Camden



0000-0400hrs
at weekends is
clearly
problematic.

Problems
shared
between all
agencies.

Alcohol Related Violence in Camden



Primary hotspots are Camden Town and 'Holborn/ Covent Garden.

Licensing Policy Research Findings

- Clear correlation between concentrations of premises closing late at night and crime, anti social behaviour, pressure on transport and street cleaning infrastructure and hospital admissions
- Camden Town and Seven Dials unable to accommodate any increase in number of licensed premises
- Leading to Key Policies around:
 - Framework Hours; and
 - Cumulative Impact – Special Policy Areas
 - Presumption to refuse new applications and only granted in exceptional circumstances

Present Harm Reduction Policy

- Licensing Policy objectives from January 2011:
 - Prevention of crime, disorder and public nuisance;
 - Protection of children from harm and public safety.
- Camden Alcohol Harm Reduction Strategy 2011/14 priorities:
 - Reduce the impact on the community, children, young people and family
 - Reduce the harms to health and improve access into support and treatment.

Licensing Enforcement

- Fortnightly tasking meetings with Licensing, Environmental Health, Police, Fire Brigade and Community Safety
- Weekend visits by enforcement staff every Friday and Saturday night
- Monthly partnership night (police, council and health)

Licensing Panel – Licence Review Options

Amend existing
conditions

Add new
conditions

Remove
licensable
activities

Restrict hours

Remove the
designated
premises
supervisor

Suspension

Revocation

Managing the Night Time Economy (NTE)

- The Location Management Group lead this work for the Community Safety Partnership
- Evidence based NTE action plan in place resourced on a multi-agency basis and core funding or projects
- The NTE action plan will be evaluated as part of the annual statutory strategic assessment for community safety



NTE Action Plan – Objectives

- Objective 1: Increased uniformed presence and formal surveillance
- Objective 2: Improve dispersal of NTE patrons
- Objective 3: Promote responsible management of licensed premises
- Objective 4: Develop a coordinated response to NTE Concerns
- Objective 5: Improve the NTE experience for Users

Key Actions –Departure Lounge

- Its aim is help people get home after a night out
- It does this by advising on travel options and giving out provisions that may improve peoples state (fluids, glucose and caffeine in the shape of tea, coffee juice, biscuits and lollipops)
- It was very popular the NTE community and did an unexpected job of creating some cohesion amongst NTE community members
- It links into the CCTV, police and if possible London Ambulance Services
- The service was restarted in August 2011



Key Actions – Ensure optimum street presence at key times

- High visibility presence of appropriate agencies at the right times is essential to NTE management
- Traditionally this has been difficult to achieve for a variety of reasons (cost, shift patterns, reluctance)
- As part of the street presence review and currently through partnership working CS is trying to ensure we get the most of existing assets at the right time



Key Actions – Bar Health Check

- Best Bar none tended to focus on the same well run venues.
- We could find no link to a reduction in violence
- Moved to focussing our resources on our challenging venues.
- A stepped approach of self assessment, inspection, assistance in enforcement if required



Key Actions –NTE networks



- There are a number of NTE stakeholders that meet through a variety of forums
- Much of this is done in isolation, with Departure Lounge exposing this
- Always a challenge to get people to engage

Key Actions - Dispersal

- Lobbying of TFL/GLA on key bus routes
- Co-ordination of existing taxi marshals/ranks
- Better directions/advice on walking routes



Key Actions –Off Sales and Takeaway Projects

- Research shows pre-loading of cheaper alcohol from off sales establishments by NTE patrons links to alcohol related disorder and crime
- There are issues with off to on to off sales
- Late night refreshment venues are often flash points

