



## Last Orders



*IBA: commissioning and delivery issues symposium '.*

Mark Holmes

fomework  
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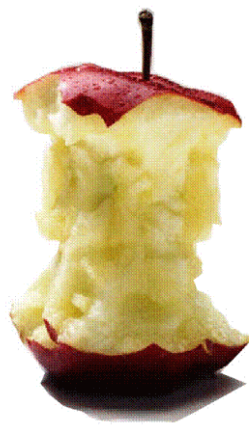
# IBA and EBA



## *Nottingham City*

- IBA Trainer appointed in October 2008
- Funded by NHS Nottingham City-provided by Framework
- Launched 1<sup>st</sup> July 2009
- Recently expanded to 4 nurse including a Health Promotion Nurse plus admin
- 8 Clinics in GP practices
- Supporting the LES
- Those who score under 20 on the AUDIT and request further support for their alcohol problem
- Sessions run on a cognitive behavioural model of intervention.
- Aim for 3 sessions
- Signposting if clients need more support





- 1624 staff trained
- 58 out of 64 GP practices represented in IBA training

Based on 3<sup>rd</sup> Quarter :

- Average AUDIT score 26 dropping to 21 on completion.
- 78% /(103) successfully complete
- 78.5% White British
- 76% Male
- Average age 42
- 243 EBI sessions delivered
- Features on Channel 4 News and local media





# What's working

- LES
- Using experienced nurses
- Health Promotion post attached
- Aiming at target audience
- Using DH materials- Not reinventing
- Working with Students
  
- Why
- GP's like us: We are fast, responsive, cooperative, in house/local
- "Less stigma" GP @Radford M/C
- A very supportive Public Health Consultant





# Difficulties



The funnel effect-  
Identify more problems=  
Tier 3 Capacity problems  
? Resentment



Persuading Primary Care to  
refer the increasing/ higher  
risk drinkers!

**LAST  
ORDERS**



Tell us please!



Longer term  
commitment



Commissioners

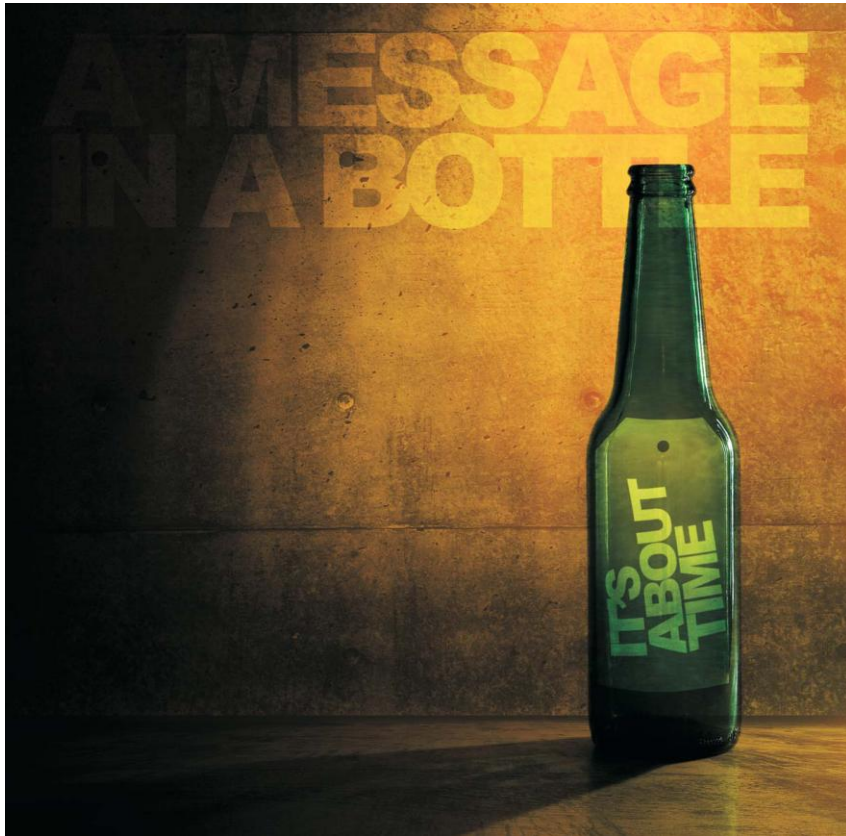
“People aren’t tiers!”

“AUDIT is a guideline”

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## Find out more:



- Helping increasing and higher risk drinkers conference.
- On the 12<sup>th</sup> March Nottingham
- Book via ALC