

ALCOHOL MARKETING: PROTECTING THE VULNERABLE

AN INSTITUTE OF ALCOHOL STUDIES CONFERENCE

**FRIENDS HOUSE,
EUSTON ROAD, LONDON, NW1 2BJ
WEDS 16 OCTOBER 2019
09:30 – 16:00**



CONFIRMED SPEAKERS:

PROFESSOR DAVID JERNIGAN: DEPARTMENT OF HEALTH
LAW, POLICY AND MANAGEMENT AT THE BOSTON
UNIVERSITY SCHOOL OF PUBLIC HEALTH

DR NATHAN CRITCHLOW: INSTITUTE FOR SOCIAL
MARKETING AT THE UNIVERSITY OF STIRLING

SESSIONS ON:

- PROTECTING YOUNG PEOPLE
- REGULATING THE ONLINE 'WILD WEST'
- DISRUPTING SOCIAL NORMS: ALCOHOL MARKETING
AND GENDER, SPORT, AND RECOVERY

POLICY WORKSHOP:
REGULATING
MARKETING TO
PROTECT THE
VULNERABLE

LEARNINGS FROM OTHER
UNHEALTHY COMMODITIES

NETWORKING
LUNCH PROVIDED

SIGN UP: <http://bit.ly/iasprotectthevulnerable>