



Alcohol brief intervention: where next for IBA?

Evidence and issues facing Identification and Brief Advice delivery for 2015 and beyond

20 April 2015, 09:30-16:00, Birmingham

Event summary

Alcohol brief intervention continues to be a central lever in alcohol strategies across the UK and across the world. Despite this, significant questions remain over how it really 'works', how well is it being implemented, and what strategies should we adopt for the future.

On the 20th April the Alcohol Academy are organising a conference event to explore these key issue and support the future implementation of IBA. Key experts will cover current and recent research, skills for IBA delivery, what can we take from 'lifestyles' agendas such as Making Every Contact Count (MECC), national and local IBA initiatives from the UK, and relevance to current healthy policy and prevention agendas.

Booking

Formal registration will be open shortly and announced via the Alcohol Academy website and associated media. You can register your interest in attending by contacting Cath@alcoholacademy.net.

Who should attend?

This event is aimed at commissioners, policy makers, researchers and practitioners with an interest in brief intervention implementation. The focus will be on key issues for implementation although there will be some attention towards brief intervention content and skills.

Attendees will not be required to pay a conference fee as this event is supported by Alcohol Research UK.

For further information about the event please contact James Morris on 0208 296 0134 or James@alcoholacademy.net.

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